



Company Profile



EXECUTIVE SUMMARY

Simply Books (Pty) Ltd is a wholly owned (100%) Citizen Company incorporated in November 2010, and started operation immediately after incorporation in September 2010. The company has an excellent portfolio of marketing, distribution and service delivery of various products in a broad spectrum. The company's goal and vision is employment creation (particularly the youth) and Economic diversification, Citizen Participation in previously untapped industry sectors and promotion and growth of productive citizen companies. The company has unparalleled expertise in Computer Supply and Repairs, School Accessories (exercise books, text books, furniture, stationery, cleaning chemicals, chalks, white board markers, white board dusters, board dusters), Office Stationery and Communications Services, Road works and Agricultural works. Simply Books (Pty) Ltd is committed to the continual growth of such work components in Botswana as the country gears up for the imminent revolution of business processes.

Simply Books (Pty) Ltd as a newly established supplier, distributor and supporter of a complete range of products in Botswana, specializes in the marketing and support of a full range of products and services for both personal user and corporate business environment. Addendum to its objectives our company would like to venture into manufacturing, property investments and wholesale of all kinds of goods and eventually be listed in Botswana Stock Exchange.

MISSION

Our mission is to be preferred supplier, distributor and service provider of IT, Road works and Agricultural works solutions in the fields of Computer Communication Systems, School Accessories, Road and Ancillary Works and Agricultural Production Works. To ensure that required performance levels are achieved through high quality service and support and to provide our customers with investment protection and with a reasonable return on such investments.

VISION

To bring Botswana organizations at par with global trends of technology inclined computer, communication systems, worthy roads and agricultural products and to be a leader in the distribution of various types of goods and services in Botswana. "We foresee this business becoming a major business empire built on principles. An organization that every Botswana will be proud to be part of is grounded with profound philosophies and good service to its customers."

VALUES

Our Core values, which underline our business philosophy, are :

- Diligence
- Integrity
- Tenacity



OUR SERVICES

Simply Books (Pty) Ltd successfully offers complete solutions ranging from:

IT Solutions:

- Supply of Computers (hardware & software), Consumables and Media
- Supply of Intel Processor based PCs and Servers
- Supply of Office Consumables and Media
- Software Sales & Support
- Networking Solutions
- Systems Integration

Agricultural Products

- Pastoral farming
- Horticulture products (fruits and vegetables)
- Food stuffs

Road works and civil works

- Paving and culverts
- Re gravelling
- Bush Clearing
- Signs

School Accessories

- Exercise books
- Note books
- Writing board accessories
- Note pads
- Cleaning Products
- Stationery
- Textbooks

Domestic Supplies

- Electrical appliances
- Spares & accessories
- Electronics
- Spares & accessories
- Mechanical
- spares & Accessories
- Hardware & Materials

Sanitary

- Refuse bins
- Refuse drums
- Skip containers



OUR SERVICES

Gases

- Domestic
- Industrial
- Medical

Industrial Supplies

- Water works Equipment,
- Spares and accessories
- Electronics
- spares and Accessories
- Electrical supplies
- Spares & accessories
- Mechanical Supplies
- Spares & Accessories
- Hardware tools

Food Products & Beverages

- General Food Supplies
- Food supplements
- Grains and Grain Products
- Fruits &Vegetables
- Refreshments

Conctruction supplies

- Abrasives
- Air Tools & Accessories
- Builders Hardware
- Cutting Tools & Equipment
- Electrical
- Fasteners
- Fire Rated Products
- Fluid Transfer & Accessories
- Hand Tools & Accessories
- Janitorial & Cleaning Supplies
- Machinery
- Powder Actuated Tools & Accessories
- Power Tools & Accessories
- Safety - Workplace & Traffic Management
- Welding Products & Accessories
- Workshop Equipment



HEALTH & SAFETY POLICY

SAFETY FIRST

Simply Books (Pty) Ltd is committed to providing a safe and healthy workplace for its employees, customers, contractors and guests, while providing services in a manner that is responsible to the environment and the community in which we operate. We will achieve this through the engagement of every employee and Wadco Investments core values.

OUR SAFETY PHILOSOPHY

- All injuries can be prevented.
- Working safely is a condition of employment for all employees.
- Management must be the leaders in preventing injuries by providing a safe work environment, training and immediate follow-up on any unsafe conditions or actions.
- Everyone is responsible for preventing injuries to themselves and others.
- All operating exposures can be safeguarded.
- Training employees to work safely is essential.
- Prevention of personal injuries is good business.

FIRST AID

First Aid is always carried out by qualified First Aiders to ensure well being of customers and staff. There is permanent, support staff based on site trained to deal with first aid related incidents. Accidents that occur will be dealt with quickly and effectively. It is our policy to provide a basic level of first aid to all our staff members.





CONTACT DETAILS

The company offices are located at Omega House, Unit 1 (2nd Floor above Choppies) Plot 5 Mmaraka Road, Gaborone Station, Gaborone

Attorneys

Khululekani Admire Moyo
P O Box 391
Gaborone

Managing Director

Mr. Arthur Oageng

Cell: (+267) 75 119 000

Tel : 3931194

FAX : 3922981

P. O. BOX AD40AEG Kgale, Gaborone

Email: simplybooksbw@gmail.com

Banking Details

Account Name: Stanbic Bank

Account Holder: Simply Books (Pty) Ltd

Account Type: Current

Branch Name : CBD Branch

Acc Number: 9060002419764